Answers is the world's leading creation-based worldview magazine. Published six times per year, we offer practical tips on modern issues from a truly Christian worldview and go far beyond the creation-evolution debate. Every issue is loaded with stunning photos and biblically based content from like-minded, yet distinct, advertisers like you.
Timely and biblical answers to challenging current events.

Over 90 pages per issue with limited space for approved advertising.

Every issue includes the Kids Answers magazine.

**EVANGELICAL PRESS ASSOCIATION AWARDS**

2 AWARD OF EXCELLENCE

5 AWARD OF MERIT

DOZENS HIGHER GOALS IN CHRISTIAN JOURNALISM AWARDS
Ark Encounter & Creation Museum

Answers magazine is the official magazine of the Creation Museum and Ark Encounter. With attendance of over 2 million visitors at the Creation Museum and the Ark Encounter, your ads can reach more readers and potential buyers than ever before!

WHAT OUR ADVERTISERS ARE SAYING

As advertisers in Answers magazine, we have been impressed with the quality and depth of content in each issue. It’s a first-class magazine that any serious advertiser should try.

—SermonAudio.com

We are enjoying our largest enrollment year ever thanks to Answers magazine and Answers in Genesis.

—Don Landis, President
Jackson Hole Bible College

Providing an education marked by excellence and grounded in biblical truth is the heart of Cedarville University’s mission statement. It is a privilege to partner with Answers magazine in sharing our passion.

—Cedarville University
Free digital magazine carryover. All advertising is digitally optimized and include free for online version.

**Premium Ads**

<table>
<thead>
<tr>
<th>Placement</th>
<th>1 Issue</th>
<th>2 Issues (per issue)</th>
<th>4 Issues (per issue)</th>
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<tr>
<td><strong>SPREAD</strong></td>
<td>$7350</td>
<td>$7130</td>
<td>$6780</td>
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<td><strong>COVER 2</strong></td>
<td>$3850</td>
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<td><strong>POSITION 3</strong></td>
<td>$3515</td>
<td>$3395</td>
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<td><strong>COVER 3</strong></td>
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<td><strong>COVER 4</strong></td>
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<td><strong>FULL PAGE</strong></td>
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**WEBSITE AD**  
$500 EXCLUSIVE ADDITION WITH PURCHASE OF A PREMIUM AD

**Standard Ads**

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<td>1/3 PAGE</td>
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<tr>
<td>1/6 PAGE</td>
<td>$850</td>
<td>$810</td>
<td>$745</td>
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**Specialties**

- **TIP-IN CARD**  
  Glued to a beginning or end of a signature
- **BIND-IN CARD**  
  Like Answers in Genesis order form, various sizes
- **BLOW-IN CARD**  
  Various sizes, wherever it lands
- **POLYBAG INSERT**  
  8.5” x 11”, 1-sided or 2-sided

First time advertisers save an additional 10% off any standard one-time or contract order.
Specifications

**SPREAD**
- 17" x 11.25"
- 8.625" x 11.25"
- 8.625" x 5.625"
- No Bleed

**FULL PAGE**
- 16.75" x 10.875"
- 8.375" x 10.875"
- 2.15" x 8.525"

**1/2 PAGE**
- No Bleed
- 2.15" x 4.2"

**1/3 PAGE**
- No Bleed
- 2.15" x 8.525"

**1/6 PAGE**
- No Bleed
- 2.15" x 4.2"

**WEB BANNER**
- 300 x 250 pixels | no animation | 10k max

**Issue Calendar**

<table>
<thead>
<tr>
<th>Issue</th>
<th>Reservation Deadline</th>
<th>Artwork Deadline</th>
<th>In-Home Date</th>
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<tr>
<td>17.1 JAN–MAR</td>
<td>October 29, 2021</td>
<td>November 18, 2021</td>
<td>January 1, 2022</td>
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<tr>
<td>17.2 APR–JUNE</td>
<td>January 28, 2022</td>
<td>February 17, 2022</td>
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<tr>
<td>18.1 JAN–MAR</td>
<td>October 28, 2022</td>
<td>November 17, 2022</td>
<td>December 30, 2022</td>
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</table>

**File Submission**

Email a high-resolution pdf by the artwork deadline to colleenw@answersingenesis.org.