

## media alert

4300 Marsh Ridge Road • Suite 114 • Carrollton, TX 75010 972.267.1111 • 972.267.3535 (fax) • www.alarryross.com

## FOR INFORMATION, CONTACT:

FOR IMMEDIATE RELEASE

Giles Hudson 469/774-6377, ghudson@alarryross.com Dan Parker 972/267-1111, dan@alarryross.com

## NEW CREATION MUSEUM SHEDS LIGHT ON BIBLICAL ACCOUNT OF EARTH'S FORMATION:

Media Invited to Special Sneak-Peek Before Memorial Day Grand Opening

WHAT:

Answers in Genesis (AiG) is opening a \$27 million Creation Museum, which will show visitors a biblical portrayal of the history of the world. Highlights in the 60,000 square-foot facility include 55 animatronic and static figures (dinosaurs and humans), a 200-seat, special-effects theater and a 30-foot-tall depiction of Noah's Ark. Despite the hundreds of protestors expected to attend the opening and in spite of pushback from educators who claim the museum is misleading, the exhibits – including those with fossils – are based on scientific findings. Nearly 200 modern scientists who accept the biblical account of creation and have been educated at mainstream universities are backing the museum. Media are invited to a special press conference and ribbon-cutting ceremony Saturday, two days before the grand opening to the public. After the event, the museum will be open for the media to tour the exhibits.

WHO:

Ken Ham, president and co-founder of AiG

Mark Looy, chief communications officer and co-founder of AiG

Mike Zovath, vice president of AiG

Patrick Marsh, Creation Museum designer, Universal Studios theme park art director

Don Landis, chairman of the board for AiG

WHEN:

Saturday, May 26

Press Conference: 9:30 - 10:00 a.m. EDT

Ribbon-Cutting Ceremony: 11:00 a.m. – 11:50 a.m. EDT Museum Opens To Media-Invited Guests: 11:50 a.m. EDT

Reception in Main Hall: 11:50 a.m. - 2 p.m. EDT

Museum Closes: 6 p.m. EDT

Monday, May 28

Creation Museum opens to the public: 10:00 a.m. EDT

WHERE:

2800 Bullittsburg Church Rd.

Petersburg, KY 41080

(Two exits west of the Cincinnati Airport off I-275 at exit 11)

**DETAILS:** 

AiG officials will be on site for interviews Saturday after the ribbon-cutting ceremony.

There will be a media tent for credentialing. Media representatives can RSVP beforehand at www.alrcnewskitchen.com/creationmuseum.