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Highly Anticipated Creation Museum Sees Strong First-Month Attendance

PETERSBURG, Ky, June 28, 2007 – The newly opened Creation Museum near Cincinnati is enjoying tremendous success with more than 40,000 guests having toured the exhibits since the facility formally opened exactly one month ago, officials announced today.

Another 9,000 visitors came through during pre-grand opening events, making the grand total just over 49,000. Because museum officials are hoping for at least 250,000 guests the first year, the total is better than expected now that one-fifth of the yearly goal has been achieved.

“We’re very thankful that so many people are coming out,” said Ken Ham, the co-founder and president of Answers in Genesis, the ministry that built the high-tech “walk through history” museum. He added: “The feedback we’ve been getting is very positive. I’m grateful to observe that people are seeing that solid science backs the Bible.”

Renowned motivational speaker Zig Ziglar, a longtime supporter of Answers in Genesis, was among the first to tour the new museum. He declared: “I’ve been a Christian for many years, but this museum has strengthened my faith.”

As a testament to the museum’s growing profile, on just one day earlier this month, traffic to the museum Web site and the general AiG site drew over 95,000 visitors (about 300,000 “page views”), an extraordinary number for a religious site.

In addition, tour group attendance has been robust. The museum is booked solid for groups on Saturdays through the entire summer, and group capacity has been met on many other days. This trend should be maintained through the fall as Christian schools and home school groups schedule visits, and as the tour bus industry continues to supply visitors.

AiG is a biblical apologetics ministry, which conducts more than 300 teaching meetings each year, hosts an award-winning Web site (www.AnswersInGenesis.org), and produces the “Answers” radio program heard on 860 stations across America.