CREATION MUSEUM

FOR IMMEDIATE RELEASE

NEWS

RELEASE

FOR INFORMATION, CONTACT: Melany Ethridge Dan Parker 972-267-1111

CREATION MUSEUM ATTENDANCE SURGES PAST 250,000;

<u>Answers in Genesis' Attraction Surpasses in Less than Six Months</u> <u>the Milestone it Expected to Reach After First Year</u>

PETERSBURG, Ky, Nov. 2, 2007 – As the public discussion on creation, evolution and intelligent design continues unabated – both in the U.S. and abroad – attendance remains strong at the highly acclaimed Creation Museum near Cincinnati, which was opened in late May by the biblical apologetics ministry Answers in Genesis (AiG). The state-of-the-art museum saw its 250,000th guest on Friday afternoon, more than six months earlier than it originally expected.

"We are pleased with the attendance, certainly, but more importantly, we are grateful for the opportunity to help people grow in their Christian faith by learning more about biblical creation, and also to see so many non-Christians be able to hear the gospel" said ministry founder Ken Ham, co-author of the new book against racism, *Darwin's Plantation*. "While the museum is the most visible aspect of AiG, it is but one aspect of our international ministry."

"While our numbers are strong, and we celebrate what that means to individual lives who have been touched by the museum's message, we are reminded that there are so many more to reach through various aspects of our ministry," added Mark Looy, co-founder of the museum and the CCO of AiG. "We continue to rely on ministry donors to help keep museum prices reasonable for families, as well as to enable other areas of the ministry to operate, such as our award-winning and highly popular website."

In addition to robust attendance (some days it is 3,500 guests), the museum has continued to receive plentiful media coverage – aided in part by the ongoing creation/evolution debate. Several international TV networks have recently sent crews to the museum to help explain for their audiences back home what the debate is all about. "This is a hot topic in Europe especially, and we hope that we have been able to help clarify the issue," Looy added.

The museum has several special exhibits and events planned for the holiday season, including a planetarium presentation on "The Christmas Star." Many Christian school groups have attended educational tours, which will continue throughout the school year.

AiG, a biblical apologetics ministry, conducts 300-plus teaching meetings each year, hosts an award-winning Web site (www.AnswersInGenesis.org), and produces the "Answers" radio program heard on 900 stations Each of these outreaches is also donation-subsidized.