

## news release

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## FOR IMMEDIATE RELEASE

## CREATION MUSEUM LOGO FEATURED ON MACDONALD MOTORSPORTS CAR AT THIS WEEKEND'S MEIJER 300: Kentucky Speedway Perfect Venue to Promote Fellow KY Attraction

**PETERSBURG, Ky., June 10, 2009 –** The world-renowned <u>Creation Museum</u> will have its logo prominently featured in an unlikely place this weekend – wrapped around the #81 car at the <u>NASCAR</u> Nationwide Series Meijer 300 Race at the Kentucky Speedway. The museum is a sponsor of the <u>MacDonald Motorsports</u> car driven by Bobby Hamilton, Jr.

"When Randy MacDonald approached us with the idea of participating in the race this weekend, we were delighted to be included. Racing is very popular here in Kentucky, and this is a great opportunity for the Creation Museum to be brought to the attention of a new audience at an incredible venue less than an hour from us," said museum founder Ken Ham. "We are very happy to be a part of the MacDonald Motorsports team for this weekend and many of our staff will be there cheering them on to victory."

The Creation Museum logo will be wrapped around the entire car, clearly visible to television cameras covering the race, which will be carried live at 8 p.m. eastern on Saturday, June 13, on ESPN 2.

"As we were planning for the Meijer 300 at the Kentucky Speedway, we looked around for local businesses and organizations that would mesh with our team's values and audience, and we felt the Creation Museum fit those criteria," said team owner Randy MacDonald. 'We are pleased to have them as a sponsor on our car this weekend."

<u>The Creation Museum</u>, located near the Cincinnati Airport, is a ministry of <u>Answers in Genesis</u>, a nonprofit Christian organization dedicated to confirming the validity of the Bible from the very first verse. Since its grand opening just over two years ago, the museum has seen more than 725,000 visitors, and continues to add to its 70,000 square feet of hi-tech, top-quality exhibits.

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Note to Editors: For more information about the Creation Museum or Answers in Genesis, please visit <u>www.creationmuseumnews.com</u>. To arrange an interview with Creation Museum representatives, please contact Melany Ethridge of A. Larry Ross Communications at 214.912.8934 or <u>Melany@alarryross.com</u>.