

news release

4300 Marsh Ridge Road • Suite 114 • Carrollton, TX 75010 972.267.1111 • 972.267.3535 (fax) • www.alarryross.com

FOR INFORMATION CONTACT: Melany Ethridge 972.267.1111 melany@alarryross.com FOR IMMEDIATE RELEASE

Creation Museum Celebrates Third Anniversary, Dedicates New Children's Exhibits: Over 1 Million Visitors in 3 Years

PETERSBURG, Ky., May 28, 2010 – Staff at the <u>Creation Museum</u> in Petersburg, Ky., got their Memorial Day weekend off to a rousing start with today's third anniversary celebration and dedication of the new "Knee High" children's exhibits (with more kid-friendly exhibits to come in the museum's fourth year).

"We are excited to have a two-fold reason to celebrate today," museum founder and <u>Answers in Genesis</u> president <u>Ken Ham</u> said. "We are grateful to have successfully reached our third anniversary and have continued to see strong attendance—over one million guests since May 2007. We are also pleased to introduce wonderful new interactive children's exhibits. They help to further the museum's purpose of upholding the truth of God's Word from the very first verse. Our staff artists have done a great job."

The idea for the "Knee High" children's exhibits was inspired by that desire for both adults and children to learn the truth about biblical history as well as defend their faith in today's culture. However, museum staff observed that parents weren't able to fully explore the exhibits before their children were ready to move to the next room.

Hence, museum designers planned even more child-friendly, interactive additions to existing displays, built at a "knee-high" level for children, so that they could be as fully engaged and learn just as much as their parents. Altogether, the first phase of the "Knee-High" museum includes 21 interactive/hands-on exhibits spread through 9 of the museum's exhibit areas, with three other phases of exhibit additions planned for the future, as time and funding allow.

Some examples of the new exhibits include The Dig Site room additions, where children can touch a real dinosaur bone (a hadrosaur tibia), create a crayon rubbing to see a secret message appear, find partially hidden fossils along the back wall of the room, and more. Nearby in Critter Canyon, brightly colored handprints invite children to investigate some of the types of wildlife found in the Grand Canyon.

Creation Museum Dedicates "Knee-High" Exhibits, Page 2

The Voyage of the Ark Room boasts perhaps the most exciting interactive exhibit for children (and adults). A life-like Noah is sitting at his desk, ready to answer questions about the Flood. Children choose a question on a monitor and see the animatronic Noah come to life. Animatronic animals are featured next to him (a realistic raven and a dove), with information on how Noah could care for the animals inside the Ark. In other places, special touch-screen computers will enable children to play games, arrange the 7 C's of History, build the Ark, and so on.

The Randall Gabrel family of Oklahoma, one of the families that helped contribute funds to design and build the Knee High exhibits, formally opened the exhibits this morning.

In addition to the "Knee museum exhibits, other High" recent improvements the at popular museum include an equipment upgrade at the planetarium, where after three years the projectors were reaching the end of their life because of over several constant use thousand shows. The museum was able to employ a new technology that makes the planetarium programs much brighter and the colors more vivid.

Volunteers and AiG staff have also recently finished the refurbishing of <u>Noah's Café</u> inside the museum. Renovations include



Friday morning the Randall Gabrel family of Oklahoma helped the Creation Museum open its "Knee High" exhibits for children. L-R at the "rope-pull" form of ribboncutting are: Mike Zovath, AiG–VP; Don Landis, AiG Chairman of the Board; Raelyn Gabrel; Ken Ham, AiG President; Lynn Gabrel (holding daughter Cindy); Mark Looy, AiG-CCO; Helen Gabrel; Randall Gabrel.

increased seating capacity to over 200 (plus additional seating on the deck overlooking the lake) and a more efficient re-design of the food ordering and delivery process, which includes updated computer technology.

The high-tech Creation Museum first opened to international acclaim on Memorial Day, 2007, and has continued to draw steady crowds averaging more than 300,000 each year. The museum celebrated its one millionth guest a month ago on April 26. As a biblical apologetics ministry, AiG's other outreaches include more than 250 teaching meetings each year, an award-winning Web site, and the "Answers" radio program heard on more than 800 stations throughout the United States. For more information, see <u>www.creationmuseumnews.com</u>.

Note to Editors: For more information please contact Melany Ethridge of A. Larry Ross Communications at 214.912.8934 or <u>melany@alarryross.com</u>.