



4300 Marsh Ridge Road • Suite 114 • Carrollton, TX 75010 972.267.1111 • 972.267.3535 (fax) • www.alarryross.com

FOR INFORMATION, CONTACT: <u>A. Larry Ross Communications</u> Melany Ethridge 972.267.1111 <u>melany@alarryross.com</u>

## FOR IMMEDIATE RELEASE

## 'Answers' Magazine Receives 2011 'Award of Excellence' from Evangelical Press Association Publisher Answers in Genesis honored in multiple categories

**PETERSBURG, Ky., May 13, 2011** – At its annual convention in Chicago last week the Evangelical Press Association (EPA) honored "<u>Answers</u>" magazine, produced by <u>Answers in Genesis</u> (AiG), with its Award of Excellence, selected from among 300 other Christian periodicals. The ministry, which started publishing the magazine only five years ago, was also commended in other categories related to the quality of writing and artwork included in "Answers" magazine.

Known for honoring the best work done by its member publications each calendar year, the EPA includes 12 magazine categories, such as Campus, Denominational, Devotional, Missions, Newsletters and Newspapers. This year, "Answers" was recognized as # 1 overall in the esteemed "General" category. Runners-up in the category were "Books & Culture," "Christianity Today" and "Sojourners."

"EPA's 'Awards of Excellence' competition honors the best work being done in the Christian periodical publishing industry," said EPA president Doug Trouten. "The judges look at a wide range of factors, including journalistic creativity, writing, design and overall impact. Each year, our judges are impressed by the outstanding quality of the work being done by our members. Best of all, the talented people who create our winning publications are using their gifts to serve God."

"Answers" magazine, now with over 75,000 subscribers and growing, is the world's leading creation apologetics and worldview magazine. Other awards it won at the EPA conference include the following "Higher Goals" awards:

- First Place for Typography and Lettering for the article "Ants-Millimeter Messengers" by designer Dan Stelzer
- Third Place in the General Article: Long category for "Ants-Millimeter Messengers" by author Tom Hennigan, edited by Michael Matthews
- Fourth Place among Covers for its "Value of Life" issue by artist Dan Stelzer

- more -

• Fifth Place in the Original Art: Traditional category for the illustration "Sea Monsters" by artist Jon Taylor

"I praise the Lord for the vision of AiG vice president and magazine publisher Dale Mason in founding this publication just five years ago, and overseeing it so that every powerful issue greatly impacts people of all ages," said AiG president Ken Ham. "Our creative staff's excellent graphic design and the writers' easy-to-read, faithbuilding articles make it stand out—'Answers' magazine is truly unique."

In addition to the main magazine and website, each issue includes a special pull-out children's section, "Kids Answers," and associated <u>website</u>. A quarterly publication, the magazine includes articles written at both layman and semi-technical levels, and subscribers receive additional exclusive content online.

Photo: "Answers" magazine will feature a "best of" 192-page special issue this July. (Cover is not final.)

Answers in Genesis is a biblical apologetics ministry which conducts more than 250 teaching meetings each year, hosts an award-winning website, and produces the "Answers"

radio program heard on more than 600 stations throughout the United States. It founded the high-tech Creation Museum, which opened to international acclaim on Memorial Day, 2007, and has attracted more than 1.3 million visitors since then. For more information, see <u>www.creationmuseumnews.com</u>.

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Note to Editors: To receive a sample issue of "Answers" magazine, to obtain additional information, or for interview requests, please contact Melany Ethridge of A. Larry Ross Communications at 972.267.1111 or via e-mail at <u>melany@alarryross.com</u>.

