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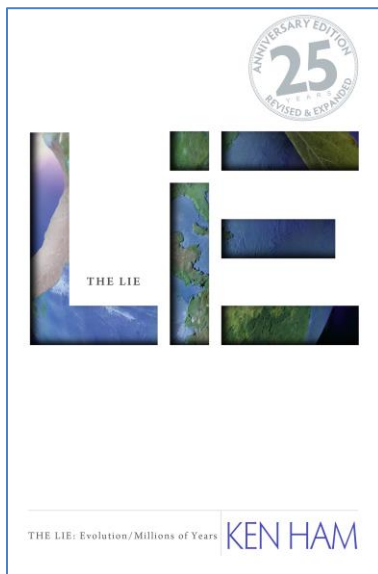
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FOR IMMEDIATE RELEASE

Creationist Bestseller Updated yet Timeless Ken Ham's "The Lie" Commemorates 25th anniversary

PETERSBURG, Ky., September 26, 2012 – The book that launched Ken Ham's international apologetics ministry 25 years ago, and which provided much of the foundational teaching for his successful Creation Museum, is being re-released this month in a commemorative 25th anniversary edition. Updated and expanded, the bestseller "The Lie" is still in print and has seen over 450,000 copies sold. It is one of the best-selling Christian apologetics books ever.



Even with the updates in "The Lie," Ham reports that many of the unfortunate Bible-doubting trends he witnessed in the church back in 1987 are still in play in churches and the culture as a whole in the once-Christian West.

"The Lie" examines the delusion that the apostle Paul taught about in 2 Thessalonians 2:11, where he wrote: "And for this reason God will send them strong delusion, that they should believe *the lie*." The great lie over the millennia is that God's Word cannot be trusted. That lie is especially seen today in our modern scientific age when the opinions of fallible humans are seen as more trustworthy than God's Word.

Ham added that this growing attitude "has led to a devastating loss in a belief in biblical authority in the culture. Doubts about the Bible's accuracy, beginning in Genesis, have greatly weakened the church around the world, as well as the spiritual health of nations."

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Ham had a positive comment about the impact of the 25-year-old book: “I have received more testimonies of changed lives as a result of people reading ‘The Lie’ than any other book I’ve authored or co-authored.

“Also, as I re-read the book in preparing to update it to include recent news and trends, I noticed that our message of biblical authority has not wavered,” Ham continued. “Yet, in those 25 years, many more Christian leaders have sadly been reinterpreting God’s Word in Genesis to fit with the fallible ideas of evolution and millions of years.”

Published by Master Books, “The Lie” is considered Ken Ham’s signature book of the 15 he has authored or co-authored. “The Lie” still sells briskly through the Answers in Genesis (AiG) webstore, at AiG conferences, and in the Creation Museum bookstore. With a striking new cover, “The Lie” will likely garner even more attention from prospective readers. As well as the paperback edition, a limited run of 1,500 copies will be printed in hard-cover and signed by the author, then offered to AiG donors.

At the same time the updated “The Lie” is coming out, Ken Ham’s new children’s book “The True Account of Adam and Eve” is being released. Ham describes his picture book as something of a children’s version of “The Lie.” In light of the recent well-publicized comments by famous TV personality “Bill Nye the Science Guy” on a YouTube video (watched by 4.6 million people) stating that Christians who do not teach young people evolution are virtual child abusers, Ham says the release of the Adam and Eve book is wonderfully timed. This book teaches children about such topics as the importance of believing in a literal Adam and Eve, a literal Fall, and that marriage is to be between one man and one woman.

Ham is probably the most-requested speaker on biblical creation-apologetics in the world, and is in constant demand as a guest on news and talk shows. He is also the visionary behind the popular Creation Museum near Cincinnati, which has attracted 1.7 million visitors in five years. Ham is now set to build a full-size, evangelistic Noah’s Ark, also to be constructed in Northern Kentucky.

Answers in Genesis is a biblical apologetics ministry which conducts about 300 teaching meetings each year and produces the “Answers” radio program heard on more than 500 stations in the U.S. The AnswersInGenesis.org website is this year’s “Best Ministry Website” as picked by the 1,200-member National Religious Broadcasters (with about 1 million web visits a month). Its “Answers” magazine, for two years running, has picked up the highest award for magazine excellence by the Evangelical Press Association.

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Note to Editors: To receive a review copy of “The Lie,” credentialed media can contact Katie Gumm at Master Books via katie@newleafpress.net. For interview requests, please contact Melany Ethridge of A. Larry Ross Communications at 972.267.1111 or Melany@alarryross.com.