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FOR IMMEDIATE RELEASE

Recognizing the Nye/Ham Evolution Debate a Year Later

Another prestigious award for the apologetics ministry of AiG

PETERSBURG, Ky., February 27, 2015 – Each year, the National Religious Broadcasters association presents a variety of awards to members for outstanding achievements in television, radio, Internet and more. Because there are nearly 1,200 member organizations, it is considered an honor to be voted as the leader in any area.



The remarkable scope and impact of the famous Nye/Ham 2014 debate on evolution/creation was acknowledged by the National Religious Broadcasters this week. Ken Ham, AiG president, picked up the NRB award for "Best Multichannel Initiative" in the Internet category on Wednesday. Photo provided courtesy of Answers in Genesis.

Over the years, Answers in Genesis has been privileged to have won top NRB awards including best ministry website twice.

This year, AiG was chosen by the NRB to receive the "Best Multichannel Initiative" award in the Internet category. The award recognizes AiG's excellence in efforts related to the famous evolution/creation debate held one year ago this month between Bill Nye (TV's "The Science Guy") and AiG president Ken Ham in "engaging people through the use of multichannel initiatives." These included Facebook, Twitter, YouTube, websites, television, and other media to promote and broadcast the well-watched event.

The Nye/Ham debate took place February 4, 2014 before a capacity crowd of both Christians and non-Christians in AiG's Creation Museum and its 1,000-seat Legacy Hall. It was also streamed live via the web and in follow-up viewings to an estimated 15 million people. Meanwhile, social media buzzed with blogs, tweets, Facebook posts, videos, etc., all centering on this "debate of the century."

At this week's International Christian Media convention of the NRB, Ham picked up the award at a special luncheon held at the sprawling Gaylord Opryland Resort and Convention Center in Nashville. Afterwards Ham stated: "With our talented and creative ministry teams embracing new technologies, AiG has been effective in using more and more channels to reach our unbelieving world with the gospel." During his debate with Bill Nye, Ham clearly presented the gospel message.

The debate can be watched at <https://www.youtube.com/watch?v=z6kgvhG3Akl> A book entitled "Inside the Nye/Ham Debate" came out of the event.

Answers in Genesis is a biblical apologetics ministry. It conducts about 300 teaching meetings each year and produces the "Answers" radio program heard on more than 850 stations in the U.S. The AnswersInGenesis.org website has about 2 million visitors a month. AiG's Creation Museum has already welcomed 2.3 million visitors, and AiG is now constructing a full-size evangelistic Noah's Ark in northern Kentucky.

For information on AiG and its outreaches, see www.AnswersInGenesis.org.

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Note to Editors: For more information or to arrange an interview with Answers in Genesis representatives, please contact Melany Ethridge of A. Larry Ross Communications at 972.267.1111 or melany@alarryross.com.