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media alert

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FOR IMMEDIATE RELEASE

Ark Opening Date and Other Major Announcements to be Made On Board Massive Ship

Answers in Genesis President Ken Ham to lead press conference on the Ark, make significant announcements, conduct tour, and give interviews

WHAT:

As work progresses rapidly on the life-size Noah's Ark in Williamstown, Kentucky (south of Cincinnati), Answers in Genesis president Ken Ham will announce the Ark's opening date and present other major developments about the ambitious Ark Encounter project. Credentialed and RSVP'd media will have the opportunity to board the Ark itself for both the press conference and a walking tour on the lower deck of the immense 510-foot-long structure, take photos, and interview those involved in building the largest timber-frame building in the world.



Wooden beams are being added to the Ark at a quick pace. By November 12 elevator columns behind the Ark will be obscured and media will be able to walk on the first deck, where the press conference will take place. (Photo provided courtesy of Answers in Genesis.)

WHO: Those available for interviews include:

Ken Ham, president and founder of the biblical apologetics ministry Answers in Genesis (AiG) and the highly popular Creation Museum, and the visionary behind the Ark Encounter

Mike Zovath, AiG co-founder, Chief Action Officer and Ark project director for AiG

Patrick Marsh, VP of attractions and creative director for AiG's Ark Encounter

Ph.D. scientists **Nathaniel Jeanson** and **Andrew Snelling** of AiG who can speak to the biological kinds of animals on the Ark and Flood geology, respectively. In addition, two of the Ark's Amish woodworkers from Indiana will be available to share why they decided to work on the site for many months.



WHEN: Thursday, November 12, at 10:30 a.m. EST

WHERE: 1000 Eibeck Lane, Williamstown, KY 41097
Near exit 154 off I-75 (GPS coordinates 38.618389, -84.588771) and off Hwy 25
NOTE: this is the construction entrance and not the entry to the future guest parking lot off Hwy 36.

DETAILS: Check-in and Parking:

Media will be checked-in at the construction site's lift gate and then will proceed to a parking area near the Ark, pick up hard hats, vests, headphones for the walking tour, and press materials, and then walk on the first deck of the Ark.

Schedule:

- 10:00 a.m.—site opens for media arrival; park and gather on the Ark's bottom deck
- 10:30 a.m.—press conference starts on the Ark. NOTE: questions/interview opportunities will occur after the 10:50 a.m. Ark tour
- Introduction of VIPs and Ark staff
- Major announcements by Ken Ham; tour instructions from Mike Zovath
- 10:50 a.m.—Ken Ham to lead media on a tour (with headphones) inside the Ark's bottom deck following the press conference
- 11:15 a.m.—AiG representatives available for one-on-one interviews
- 12:30 p.m.—final media interviews

Note that due to the nature of the site as a major construction zone, media must stay with an Ark representative at all times. Also be aware that there is no electricity at the press conference location, though a mult box will be available for capturing the audio of the press conference.

**ADDITIONAL
INFORMATION:**

Funding for the Ark Encounter has been raised through bonds, donations, and memberships toward the \$91 million first phase of the project: land purchase, infrastructure, exhibit construction, and the building of the park's centerpiece: the 510-foot-long Noah's Ark.

Other outreaches of AiG, an apologetics organization, include the Creation Museum, which has been visited by 2.5 million guests since opening in 2007. Last year the museum unveiled a world-class \$1.5 million exhibit of an allosaur dinosaur skeleton, and it hosted the famous Bill Nye/Ken Ham evolution-creation debate (conservatively estimated to have been watched by at least 15 million people).

For more information about AiG, visit AnswersInGenesis.org. The Ark website, with video and photos, is ArkEncounter.com.

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Note to Editors: For interview requests on media day November 12 and to obtain the necessary credentials and permission to visit the construction site on that morning, please contact Melany Ethridge of A. Larry Ross Communications at 972.267.1111 or Melany@alarryross.com.