

END-OF-YEAR 2026 MINISTRY OPPORTUNITIES

All gifts matched dollar-for-dollar, up to \$12 million, through December 31, 2026!



THE AIG ENGINE THAT DRIVES EVERY ASPECT OF MINISTRY



Strengthening Today's Ministry. Building for Tomorrow.

This year's campaign will help sustain & strengthen the vital ministry already taking place across Answers in Genesis while providing resources to pursue new opportunities for even greater gospel impact.

Ark Encounter

A World-Class Gospel Attraction

Millions of guests encounter the truth of God's Word and the saving gospel through breathtaking exhibits, immersive experiences, films, virtual reality, and biblical teaching. The gospel is woven throughout, pointing visitors to Jesus Christ as the only door to salvation.

Future Opportunities:

- Refresh and enhance exhibits
- Expand guest experiences
- Enhance gospel opportunities
- Upgrade technology
- Develop immersive experiences
- Research & content development



Creation Museum

Equipping a Generation to Defend the Faith

Through immersive exhibits, educational experiences, and biblical teaching, guests encounter the message of redemption from creation to the cross and find answers to foundational cultural questions.

Future Opportunities:

- New & refreshed exhibits
- Technology & media
- Educational programs
- Research & content development
- Facility improvements & maintenance
- Prepare for future children's experiences
- Guest experience enhancements



Research & Content Development



Behind every exhibit, resource, media project, curriculum, and experience are years of research, planning, design, development, and production. This behind-the-scenes work provides the foundation for ministry that reaches millions with God's truth.

Includes:

- Research initiatives
- Writing & publications
- Award-winning website
- Books
- Answers Press
- Media production
- Answers TV
- Design Center



Global Outreach

Taking Biblical Truth to the Nations



Through printed resources, digital media, international conferences, and online content, AiG reaches people around the world with biblical truth.

Includes:

- International conferences
- Ministry partners in numerous countries
- Online & printed resources in multiple languages
- Translation ministry



Education & Training

Equipping Today. Impacting Tomorrow.



Beyond the attractions, AiG equips believers with biblical knowledge, skills, and resources to defend their faith, disciple others, and impact the world. Answers Academy trains students in biblical truth, equips them to think critically, and prepares them to boldly proclaim and defend their faith in every area of life.

We Equip Through:

- Biblical education
- Apologetics training
- Ministry training
- Digital learning
- Answers Academy training
- Global impact



Curricula & Resources

Equipping families, churches, schools, and ministries with biblically grounded resources.



Future Opportunities:

- Answers Bible Curriculum
- Answers VBS
- Digital courses & research
- Social media
- Leadership & development
- Answers TV
- Design Center
- Conferences & workshops

